

shannon ruder

CONTACT

703.725.0954
shannon@ruder.net
ruderworks.com

SKILLS

- HTML5 | CSS3 | Bootstrap | JavaScript | jQuery | MySQL
- MERN Stack (MongoDB, Express, React, Node) | Git | Heroku | Firebase
- Expertise at Adobe CS (Photoshop, Illustrator, InDesign, Sketch) & Figma
 - Understanding of Bootstrap CSS framework
 - Comfortable with JavaScript patterns (jQuery, AJAX, JSON, etc)
 - Database experience with MySQL & MongoDB
 - Experienced with Node.js and npm packages
 - Knowledge of HTTP standards, API best practices, REST & authentication

EXPERIENCE

Webmaster **Iridium Communications** **| Nov 2019 - Feb 2021**

An aerospace satellite communications company based in McLean, Virginia offering voice and data services.

- Oversaw day-to-day management and maintenance of Iridium's online sites (e.g. Iridium.com, IridiumConnect, and Iridium for Partners.)
- Created online materials – blog articles, case studies, product pages, employee news articles, & other resources – for partners and users using Wordpress.
- Tracked and analyzed site analytics to determine areas needing improvement.
- Loaded & indexed files using AWS; adhering to strict company protocols.
- Collaborated with vendors using Jira ticket system.
- Signed up new partners, individual users and provided customer support; resolving issues quickly to meet SLAs.

Independent Media Professional **ruderworks.com**

| Oct 1999 - Nov 2019

A web design firm specializing in interactive media & graphic design. Clients included: The Washington Post, Glimpses of Guam, Restaurant Digest & USAID.

- Designed lasting summer school communications and digital arts program for middle school children in rural Senegal for USAID West Africa.
- Designed and deployed:
 - Kamlife.com: a responsive personal fitness and health website.
 - Savvy-storage.com: a user-friendly start-up storage rental facility website.
 - Salon401.com: a hair salon website based in Arcadia, California.

Interactive Multimedia Designer and Artist **Verizon (Bell Atlantic)**

| Oct 1993 - Oct 1999

One of the largest U.S. telecom companies offering voice, data and video services.

- Designed interfaces and provided artwork and video for group Demo projects.
- Illustrator and Frontend Developer for applications used in the Stargazer service; a movie and shopping prototype for the Intelligent Home in Cascades, Virginia.

Graphic Designer **Ernst & Young (EY)** **| Dec 1988 - Oct 1992**

An international audit and consulting firm helping clients implement new ideas.

- Produced wide range of marketing materials, graphics, brochures and slides for Healthcare, Transportation and Logistics Consulting departments.
- Implemented new technologies; leading to animated presentations and 3D "roadshow" kiosks.

Designer/Circulation Manager **Current Newspaper** **| Dec 1986 - Jan 1990**

Bi-weekly newspaper for people in the public broadcasting industry.

- Handled layout & design; managed freelance artists and photographers.
- Supervised computer network modeling and subscriber databases.

EDUCATION

U.C.L.A., Los Angeles, California | June 2019

Full-Stack Web Development Certification

Mount Holyoke College, South Hadley, MA | June 1985

Bachelor of Arts in International Relations

Institut d'Etudes Politiques, Paris, France | 1983-1984